



# StraightTalk Association for Financial Empowerment

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## FINANCIAL GOALS FOR 2021

How to set and keep your finance goals in the new year

As we continue into the new year, we have some tips and tricks to help you stay on track with your financial goals.

**Set a SMART goal.** Make sure you think through all the details for your goal and make it SMART: Specific, Measurable, Realistic, Attainable, and Time Bound. Thinking about your goal with these parameters in mind will help you make sure your goal is manageable and help you create a plan to achieve it.

**Write it down.** Place your goal somewhere you will see it every day. Writing down what you hope to achieve will help it feel real, and having it in a prominent place in your home will serve as a reminder for what you're working towards. Post it on the fridge, on the mirror in the bathroom, or even by your bedside. It's hard to forget what you're striving for if you see it written down every day!

**Find an accountability partner.** It's hard to meet your goals on your own. That's why we recommend finding someone to help you stay focused and on track with your goal. Touch base with your partner regularly and update them on your progress. You can offer them support towards an ambition of theirs as well!

Keeping up with a financial goal can be difficult, but we know you can do it! Follow these suggestions and you should be well on your way.

IT'S BACK!

# SAFE 2021 Scholarship



## 2021 SCHOLARSHIP

The StraightTalk® Association for Financial Empowerment (SAFE) is pleased to announce the return of its scholarship program for 2021! This year, SAFE will award a minimum of \$5,000 in scholarships to hard-working individuals looking to further their education or career. Ideal candidates value and make contributions toward:

- Helping people
- Serving the underserved
- Making an impact in and giving back to their community

The SAFE Scholarship Program is open to any SAFE member or Corning Credit Union member who is in good standing and over the age of 16. The member must also have established plans to take the next step in their education, development, or career, including vocational studies and/or military enrollment.

To learn more about the scholarship, eligibility requirements, and how to apply, please visit [www.financiallysafe.org/scholarship](http://www.financiallysafe.org/scholarship)

## FINANCIAL EDUCATORS AVAILABLE

SAFE's financial educators are available in-person on a limited basis in the Corning/Elmira, NY area and can also provide services virtually across the country. If your organization is interested in partnering with our volunteers for your financial education program, please contact us! Simply send an email to [ContactUs@FinanciallySAFE.org](mailto:ContactUs@FinanciallySAFE.org) with a description of your group/organization, details of your program, and your contact information.

If you are seeking monetary support for an existing financial education program, please visit our website and click "[About SAFE](#)" in the top navigation.

## NOTIFICATION OF ANNUAL MEETING

The Annual Meeting of the Board of Directors and the members of SAFE will be held on **Monday, March 11, 2021 at 3 p.m.** Those wishing to attend this virtual meeting should email [ContactUs@FinanciallySAFE.org](mailto:ContactUs@FinanciallySAFE.org) for instructions on how to join the Webex meeting.



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